



Navigating the world around you.

## Networks In Motion *Corporate Fact Sheet*

**Overview:** Networks In Motion™ (NIM) is an award-winning wireless navigation and location-based services (LBS) company with offices in the U.S., Sweden and Barcelona that turns GPS-enabled mobile phones into powerful navigation, location and multi-functional tools. NIM has the largest mobile phone navigation subscriber base in North America, surpassing 3.5 million subscribers, and its programs can be found on virtually every major wireless carrier.

**Products:** **NAVIGATION PRODUCTS**  
NIM maps, directories, advanced traffic information, 3-D perspective view, weather reports and turn-by-turn directions with voice guidance transform the cell phone into a personalized travel guide. On any given day, millions of subscribers around the globe use NIM's local search capabilities to find pizza in Milwaukee, nightclubs in Barcelona, rental cars in Sydney and countless other things in countless other places.

### **FINDER PRODUCTS**

NIM keeps people connected with social networking, allowing them to instantly share information on places, activities and events that shape their daily lives. The ability to exchange messages, maps, directions and other information makes it easier than ever to bring people together. NIM "finder" applications represent the next big leap in linking social communities, allowing family and friends to stay connected wherever they go in the wireless world.

### **DEVELOPER SOLUTIONS**

The NAVBuilder™ Developer Platform Program provides wireless application developers and enterprises with a set of tools to integrate location-based services into their applications and business processes, reducing their time to market. NAVBuilder APIs feature powerful location, mapping and direction capabilities that can easily be integrated into wireless applications. NAVBuilder is designed to operate on devices with BREW™ 2.1.3 or greater or J2ME MIDP 2.0.

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