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CTIA Booth #2047, Hall C4/C5

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QUALCOMM Features Inspire Mobility Zone at CTIA Wireless 2006

— *QUALCOMM Solutions Power Broad Array of New Applications for Mobile
Broadband-capable Handsets* —

LAS VEGAS — April 4, 2006 — QUALCOMM Incorporated (Nasdaq: QCOM), a leading developer and innovator of Code Division Multiple Access (CDMA) and other advanced wireless technologies, today announced that it will be featuring the Inspire Mobility Zone – an advanced multimedia demonstration zone – in its booth at CTIA Wireless 2006, in Las Vegas, April 5-7. The Inspire Mobility Zone is a leading-edge showcase for the innovative services, devices and capabilities increasingly deployed by 3G CDMA operators around the globe.

The Inspire Mobility Zone (QUALCOMM Booth #2047, Hall C4/C5) consists of six live vignettes demonstrating ways in which people around the globe are using wireless devices for a wide range of beyond-voice purposes.

The Vignettes

The Train: In a realistic train car simulation, the demonstration takes a commercially available 3G CDMA handset and, using the video-out capabilities of the handset, connects to headset glasses, giving the effect of a 50-inch video screen floating in front of the user's eyes. Additionally, the phone's built-in haptic (touch/motion-driven) capabilities enable the user to fly down a ski slope in a downloadable 3D snowboarding game – just by moving the handset.

The Conference Room: In a mock conference room, the demonstration takes a commercially available 3G CDMA handset and, using the handset's video-out function, shows a high-quality slideshow directly outputted to a new class of micro-DLP projectors. Additionally, a commercially available laptop with a web cam, enabled by 3G CDMA mobile broadband, will demonstrate live, over-the-air videoconferencing.

The Coffee Shop: Pay for Wi-Fi in a coffee shop? An array of commercially available 3G devices and services will be shown in a coffee shop setting, courtesy of leading wireless operators and MVNOs (mobile virtual network operators). Innovative sporting applications, music videos and cutting-edge 3D games will be demonstrated through these devices, along with business applications enabled over 3G CDMA. The laptop demos will include large file downloads, email and teleconferencing with the nearby Conference Room.

The Bus Stop: Location-enhanced services will be demonstrated on commercial gpsOne-enabled 3G CDMA handsets. Realtime locations of the QUALCOMM-sponsored CTIA show shuttles will be shown on a Las Vegas map. Wireless navigation applications will provide local

searches with heads-up realtime turn-by-turn directions to Las Vegas attractions. In addition, a "jogger" using another location-enhanced application will track routes, performance and personal training history.

The Tailgate Party: In conjunction with opening week of play for baseball, sports fans will be able to watch live baseball games using MedioFLO technology on prototype handhelds. The demonstration is live, over the air using the MediaFLO USA multicast network and involves sending a persistent stream of data over the network, allowing constant realtime updates of the applications.

The Las Vegas Strip: Using a commercially available 3G CDMA handset, CTIA attendees will be able to have their pictures taken with an Elvis impersonator, as he downloads songs over the air and plays them on the phone. The multi-megapixel camera phone photo will then be transmitted over the 3G CDMA network to a broadband-enabled laptop connected to a photo printer. Participants also will be able to send the photograph directly from the phone to the printer via Bluetooth™ technology.

"Today's mobile handsets are increasingly more than just a phone," said Jeffrey K. Belk, senior vice president of marketing for QUALCOMM. "These 3G devices are combining ever more powerful wireless broadband networks with advanced capabilities from the consumer electronics world, and compelling content and applications. QUALCOMM's CTIA Inspire Mobility Zone clearly demonstrates the explosive potential of the wireless value chain when creative thinking, technological innovation and expanding choice and competition enter the marketplace."

QUALCOMM is working with numerous partners throughout the wireless value chain, such as Networks in Motion®, Inc., to illustrate how such partnerships are seamlessly bringing the Inspire Mobility Zone demonstrations to life for consumers.

"As a BREW applications developer, Networks in Motion is proud to be partnering with QUALCOMM to bring content-rich applications, using gpsOne technology such as the location-based services featured in the Inspire Mobility Zone, to consumers," said Steve Andler, vice president of marketing for Networks in Motion, Inc.

To learn more about QUALCOMM's presence at CTIA, please visit www.qualcomm.com/press/ctia2006.html

For more information on 3G networks, devices and applications, please visit www.3gtoday.com

QUALCOMM Incorporated (www.qualcomm.com) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Headquartered in San Diego, Calif., QUALCOMM is included in the S&P 500 Index and is a 2005 FORTUNE 500® company traded on The Nasdaq Stock Market® under the ticker symbol QCOM.

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