

Verizon Wireless Expands VZ Navigator Location-Based Service To The V

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LAS VEGAS and BEDMINSTER, NJ — Verizon Wireless announced today from the CTIA Wireless 2006 show that it has expanded its VZ NavigatorSM service to include the popular all-in-one mobile phone, The V. With VZ Navigator and The V from Verizon Wireless, customers can access a wide array of Location Based Services (LBS) options, including mapping, audible turn-by-turn navigation and the ability to find more than 14 million points of interest.

Lee Daniels, director of enterprise product development for Verizon Wireless, said, "When VZ Navigator launched on the Motorola V325 earlier this year, it became one of the hottest new tools for customers and received positive news coverage in publications such as *Wireless Week* and PC Magazine Online. We are pleased to expand VZ Navigator to The V, giving customers another valuable service on the popular all-in-one device."

VZ Navigator is perfect for customers that are constantly on-the-go, allowing them to see a map of their current location or an address in the U.S., locate places such as restaurants, gas stations, banks and other points-of-interest relative to their location, plus hear turn-by-turn navigation with audible voice directions to an address in the U.S.

Using GPS and Verizon Wireless' network, VZ Navigator securely communicates valuable location information to customers across the wireless network based on the day of the week, time of day and other privacy settings they establish and manage right from their handsets. VZ NavigatorTM is powered by Networks In MotionTM and is enabled by the enhancements Verizon Wireless has made to its award-winning wireless network. These enhancements allow Verizon Wireless to offer products using Global Positioning System (GPS) data and navigational information.

With VZ Navigator, customers get all the features of an advanced navigation system on their mobile phone at a fraction of the price of other GPS devices and systems. VZ Navigator is available in the getGOING shopping aisle of the Get It Now[®] virtual store beginning today for \$9.99 for unlimited monthly access, or \$2.99 for 24-hour use. Customers can download the application directly to their LG The V or Motorola V325. Download charges for Get It Now applications vary and airtime charges apply when browsing, downloading and using certain applications. Customers need a Get It Now-enabled handset and Verizon Wireless digital service to access the Get It Now virtual store.

Customers can get VZ Navigator on The V, one of the hottest Get It Now[®]-enabled all-in-one devices from Verizon Wireless. Customers can stream, download and play video clips with V CAST or shoot PIX and FLIX and store them on an optional MiniSDTM external memory port. The phone's QWERTY keyboard and Bluetooth[®] wireless technology allows for easy usage. The V is available for \$149.99 after a \$50 mail-in rebate and a two-year customer agreement.