

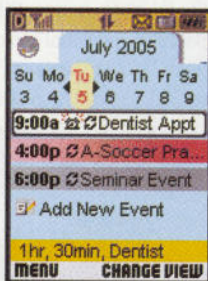
# Top 5 Verizon Wireless Applications

by Stewart Wolpin

## AirSet

\$6.49 per month  
www.airset.com

This is the integral mobile client for the free Web-based AirSet personal organization service, which lets you update, access and synchronize your schedule, contacts, and to-do lists on your Java/J2ME phone without having to carry a separate PDA. AirSet's particular useful for family or business groups; your calendar may be instantly updated if someone else adds an item for you, such as your spouse reminding you of that night's PTA meeting. All AirSet data syncs to Outlook and Palm and vice versa; additionally, you can back up all your mobile phone data on the AirSet Web site.



## Backup Assistant

\$1.99 per month  
www.verizonwireless.com/backupassistant

This is a no-brainer. Backup Assistant securely and automatically backs up your address book so if (or when) your phone is lost, stolen, or damaged, you can wirelessly restore your data to a new phone. Your phonebook info is stored on a secure Web site for safekeeping. Backup Assistant lets you view, print, add, delete, and edit contacts online, which is usually much easier than doing it on the phone. Changes are sent to your phone with a single click.



## MovieGoer by Vindigo

\$3.49 per month  
www.vindigo.com

Quick, when and where is *Pirates of the Caribbean: The Curse of the Black Pearl* playing? If you don't have access to Fandango or the local newspaper, use this handy app to find show times and theaters for any film anywhere in the country. Check out reviews from nationally known critics and, if you pay attention to such things, you may even view the poster. Fetch driving directions with full-color maps to get you to an unfamiliar theater on time. To find your way home, however, you may need VZ Navigator.



## Pocket Auctions for eBay

\$3.99 per month  
www.bonfiremedia.com

Since you can snap a picture, watch TV, or text message on a cell phone, why not indulge in another of tech America's favorite pastimes—eBaying—with this inexpensive app? Not only can you bid on and buy items (complete with pictures of the object(s) of your desires), and check on items that you're bidding on, but you can program the app to send an alert to your phone when you're outbid or when your "little boy with dog" Hummel figurine finally sells.



## VZ Navigator

\$2.99 (one-day purchase), \$9.99 (monthly subscription)

www.verizonwireless.com

You'll never have to stop and ask directions again thanks to this GPS-enabled app, available for seven Verizon Wireless' phones. VZ Navigator provides all the features of the expensive handhelds or in-dash navigation systems such as heads-up, voice-prompted turn-by-turn directions with auto-rerouting if you miss a turn, local search options for nearly 14 million U.S. points of interest, and detailed color maps that can be panned and zoomed. You can manage your location preferences at Verizon's Wireless Location Management Web site (www.vzwlocationmanagement.com/llspp). Okay, maybe it's not as good as a handheld or in-dash system, but what do you want for three bucks?



## ■ PUSH-TO-TALK

### Where2Talk

**CARRIER** TBA

**HANDSETS** Select Kyocera phones

**PRICE** \$TBA

[www.claritycsi.com](http://www.claritycsi.com)

Clarity Communication Systems' Where2Talk combines Push-to-Talk functionality with the benefits of a location-based service. Users can find out the location and availability of everyone on their Push-to-Talk contact list, at a glance. The service also features a map and directions to each contact's location. Look for this service later this year.

## ■ MOBILE NAVIGATION

### VZ Navigator

**CARRIER** Verizon Wireless

**HANDSETS** Motorola 325, LG 9800, Motorola RAZR V3c (may require a software upgrade), Samsung a930, Motorola RAZR V3m, LG 8300, Samsung a870

**PRICE** \$9.99 per month or \$2.99 for a 24-hour period

[www.verizonwireless.com](http://www.verizonwireless.com)

Verizon's first location-based service is designed to help mobile phone users get where they're going. VZ navigator features maps, audible turn-by-turn directions, and 14 million points of interest, including banks, restaurants, and gas stations.



### Garmin Mobile

**CARRIER** Sprint

**HANDSETS** Sanyo SCP-7500, Sanyo MM-7400, Sanyo MM-5600, Sanyo SCP-8300, Sanyo SCP-9000

**PRICE** \$9.99

[mobile.garmin.com](http://mobile.garmin.com)

Based upon Garmin's Street Pilot c-series, this service offers detailed, audible turn-by-turn directions for Sprint customers. It also features millions of points of interest, allowing users to automatically connect with a business' phone number. Garmin Mobile helps drivers get back on track if they get off course.



## ■ EMERGENCY RESPONSE

### Square Loop Mobile Alert Network

**CARRIER** Sprint Nextel

**HANDSETS** iDEN Motorola phones and RIM BlackBerrys running J2ME with MIDP 2.0 or higher

**PRICE** No charge for emergency alerts from the government; approximately \$3.99 to \$5.99 for other services such as traffic alerts

[www.squareloop.com](http://www.squareloop.com)

Square Loop's Mobile Alert Network is a location-based messaging service, aimed at delivering public safety alerts. The system sends a message to subscribers within a certain radius of the event, warning them to flee the scene, serve as witnesses in the case of a crime, or to avoid delays resulting from traffic accidents. The system can also be used by the authorities, informing them of the event and geographic location.

## ■ LEISURE

### Trimble Outdoors

**CARRIER** Sprint Nextel, SouthernLINC, Boost Mobile

**HANDSETS** Sprint Nextel: LG MM535, Sanyo MM-5600, Sanyo MM-7400, Sanyo MM-7500, Sanyo MM-8300, Sanyo MM-9000, BlackBerry 7100i, BlackBerry 7520, and 18 Motorola iDEN phones; Boost Mobile: 14 phones; SouthernLINC: 13 phones



**PRICE** Starting at \$4.99 per month, goes up depending on carrier and bundle

[www.trimbleoutdoors.com](http://www.trimbleoutdoors.com)

Trimble Outdoors is targeted toward outdoor and off-road adventurers. The service includes trip-planning software that synchs with your PC. Users can download aerial and street maps, view trips using Google Earth, create routes on their phone, and share trip pictures with friends online.

### Bones in Motion

**CARRIER:** Sprint Nextel

**HANDSETS:** CDMA: Sanyo MM-7500, Sanyo MM-9000; Nextel iDEN: i870, i860, i850, i760

**PRICE:** \$9.99

[www.bonesinmotion.com](http://www.bonesinmotion.com)

Designed for runners, walkers, hikers, and cyclists, Bones in Motion offers real-time distance, location, elevation, and speed. Audible feedback and a count of burned calories help keep users motivated.

