

## **QUALCOMM Announces BREW Locate Signature Solution to Enable Differentiated Location-Based Services**

*BREW Locate Signature Solution to Build Upon QUALCOMM's Industry Leadership in Delivering Premium User Experiences to Mass Market Handsets*

**SAN DIEGO — December 11, 2006** — QUALCOMM Incorporated (Nasdaq: QCOM), a leading developer and innovator of advanced wireless technologies and data solutions, today announced the BREW® Locate Signature Solution, a comprehensive, assisted-GPS (A-GPS) offering designed to provide wireless operators with a complete solution for the discovery and delivery of compelling location-based services to end users. The BREW Locate Signature Solution allows wireless operators to quickly offer premium location-based applications for mass market devices and includes a compelling catalog of applications from leading publishers and developers from around the world; a hosted content delivery service through the deliveryOne™ offering; and uiOne™ for a more dynamic user experience through the discovery of advanced mobile content. At the core of the BREW Locate Signature Solution is QUALCOMM's QPoint™ offering, which works in conjunction with A-GPS-enabled devices, such as those powered by QUALCOMM's Mobile Station Modem™ (MSM™) gpsOne® technology. The combination of QPoint and gpsOne provides a rapid and accurate position determination solution for operators around the globe.

"QUALCOMM is constantly looking for new ways to make wireless applications a more functional and interactive part of people's daily lives. To do this, we continue to enhance the modularity of our flexible BREW offerings," said Mitch Oliver, vice president, solutions and marketing for QUALCOMM Internet Services. "There has been a need among wireless subscribers and operators for location-based services that are easily accessible on a device. With QUALCOMM's BREW Locate Signature Solution, operators can quickly deploy and monetize LBS services that provide their subscribers compelling, location-enabled applications."

"Location-based services have evolved to encompass more than navigation, with applications that cater to a wide array of wireless subscribers looking to use their wireless devices to receive personalized information when and where they want it," said Andrew Graham, CEO for Bones in Motion. "QUALCOMM's BREW Locate Signature Solution uses the most advanced technologies available to make location-based services possible on mass market devices."

"Creating location-based services applications that truly impact end users' day-to-day lives has long been a goal of Networks in Motion," said Steve Andler, vice president of marketing for Networks in Motion. "By creating a way for operators to speed the time to market and improve the end user's experience in discovering and receiving compelling content, QUALCOMM has found a way to help drive the development of A-GPS-enabled handsets, thus driving location services to mass market devices."

"QUALCOMM's standards-based BREW Locate Signature Solution effectively combines all the components required to deploy location-based services that truly impact subscribers' user experiences," said Drew Morin, CTO for TeleCommunication Systems Inc. (TCS) (Nasdaq: TSYS). "TCS' years of proven experience and leadership in location infrastructure, coupled with the BREW Locate Signature Solution, provide ideal opportunities for operators to rapidly benefit from the reliability, security and precision that location-based services offer to end users."

BREW changes the way people relate to wireless data services. By enabling discovery and delivery of high-value content, BREW creates opportunities for the wireless industry to enhance consumers' mobile data experience. QUALCOMM's comprehensive and targeted BREW Signature Solutions offer reduced time to market and lower capital investment for companies providing mobile products and services. Customers can also benefit from several modular BREW



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offerings, including uiOne™, deliveryOne™ and QPoint™, which provide the foundation for customer-differentiated wireless data capabilities.

QUALCOMM Incorporated ([www.qualcomm.com](http://www.qualcomm.com)) is a leader in developing and delivering innovative digital wireless communications products and services based on CDMA and other advanced technologies. Headquartered in San Diego, Calif., QUALCOMM is included in the S&P 500 Index and is a 2006 FORTUNE 500® company traded on The Nasdaq Stock Market® under the ticker symbol QCOM.

Except for the historical information contained herein, this news release contains forward-looking statements that are subject to risks and uncertainties, including the Company's ability to successfully design and have manufactured significant quantities of CDMA components on a timely and profitable basis, the extent and speed to which CDMA and BREW are deployed, change in economic conditions of the various markets the Company serves, as well as the other risks detailed from time to time in the Company's SEC reports, including the report on Form 10-K for the year ended September 24, 2006, and most recent Form 10-Q.

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