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## **Auto Club Offers Holiday Shopping Tips, Discounts**

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With the holiday shopping season in full swing, the Automobile Club of Southern California is reminding consumers that they can use their AAA membership cards to save on gift purchases both online and at the mall, and that the Auto Club also offers a wide selection of gift options.

Through AAA's Show Your Card & Save® -- the largest member discount program in the world -- Auto Club members can save money at 110,000 retail locations in North America, including Circuit City®, Payless Shoesource and outlet malls throughout Southern California. For more details and a complete listing of retailers with member discounts, visit a local Auto Club office or go to [www.AAA.com/save](http://www.AAA.com/save). Members can also shop online at [www.AAA.com/save](http://www.AAA.com/save), which offers member discounts from popular online retailers such as Target.com, Barnesandnoble.com, FTD.com and more.

For even more discounts, members can visit [www.AAA.com/save](http://www.AAA.com/save) to get their copy of the Auto Club's 2007 Holiday Discount Book. Coupons in the book provide extra holiday savings for members on tickets to local sporting events and performances, and at retailers such as Blue Nile (fine jewelry), SIRIUS Satellite Radio and Newport Boats.

An Auto Club gift membership can provide the gift of peace of mind to friends and family, and allows them to take advantage of member discounts and benefits. A one-year gift membership is \$67 (including a one-time \$20 admission fee), and comes in a holiday gift box filled with maps, helpful brochures, Auto Club decals and more. Also, with each new holiday gift membership you purchase, you'll receive another gift: a choice of a picnic backpack or a certificate for a one-pound box of See's® Candies. Gift membership packages can be ordered online at [www.AAA.com](http://www.AAA.com) or are available at Auto Club offices.

Any driver in the family can benefit from the gift of high-tech, instant directions from AAA. The Auto Club offers two options: **AAA Mobile®**, which delivers turn-by-turn directions via your Sprint or Verizon wireless phone, or a Magellan® Maestro™ portable GPS device that can be mounted on the dashboard. In



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In addition to maps and directions, both systems provide access to the entire database of AAA TourBook® information, including locations of AAA diamond-rated lodgings and hotels as well as highlighted attractions throughout the U.S. and Canada. For information on purchasing either system online or in retail stores, visit [www.AAA.com](http://www.AAA.com).

For someone who loves to travel but prefers to make their own plans, Auto Club travel gift certificates are a great option. The certificates are available in any amount from any Auto Club office.

Travel-related gifts can be stocking stuffers as well as big-ticket items. Travel books for all ages, as well as specialty maps and wall calendars, are available for purchase at Auto Club offices, with member discounts on each item. Among the offerings are coffee-table travel picture books, activity books for traveling children, and GreatestHits™ Maps featuring mini-travel guides, pictures and maps of favorite travel destinations.