

LAPTOP™

MOBILE SOLUTIONS FOR BUSINESS & LIFE

Best Location Based Service of CTIA Fall 2008: AAAMobile

by Todd Haselton on September 12th, 2008

With AT&T's recent announcement that it would provide customers with assisted GPS capabilities on its handsets, we had to check out AAA Mobile Navigator, the solution AT&T had decided on. Powered by Networks In Motion, AAA Navigator provides AT&T subscribers with voice guided turn-by-turn directions, local traffic alerts, gas prices, and even entertainment information like local movie theater times and starred restaurant reviews.

But the most important aspect is its support for AAA service. Drivers can send their location using AAA Mobile Navigator directly to AAA for roadside assistance. For \$9.99 per month or \$2.99 per day, dark and desolate roads will never be frightening again.

