

## Verizon Wireless Introduces VZ Navigator, Providing Location-Based Service For Consumers

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**BEDMINSTER, NJ** — Beginning today, gas station attendants can breathe a little easier, thanks to a new service that gives wireless customers turn-by-turn directions in the palms of their hands. Verizon Wireless, the nation's premier provider of wireless products and services, announced today the availability of VZ Navigator™ – a new tool for customers that gives them access to a wide array of Location Based Services (LBS) options, including mapping, audible turn-by-turn navigation and the ability to find over 14 million points of interest.



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Initially available on the new Motorola V325, VZ Navigator is perfect for road warriors who are constantly on-the-go, allowing them to see a map of their current location or an address in the U.S., locate places such as restaurants, gas stations, banks and other points-of-interest relative to their location, plus hear turn-by-turn navigation with audible voice directions to an address in the U.S. VZ Navigator will help Verizon Wireless customers get to where they are going, easily and efficiently.

Location Based Services are enabled by the enhancements Verizon Wireless has made to its award-winning wireless network that allow the company to offer products using Global Positioning System (GPS) data and navigational information. Using GPS and Verizon Wireless' network, VZ Navigator securely communicates valuable location information to customers across the wireless network based on the day of week, time of day and other privacy settings that they establish and manage right from their handsets.

VZ Navigator is initially available on the Motorola V325, a Get It Now®-enabled flip phone, also introduced today, offering Verizon Wireless customers the latest in technology and style. The Motorola V325 features a chic brushed metal and soft touch finish, integrated camera with self portrait and color effects, high resolution color display, 30 megabytes of storage and outstanding call performance. The Motorola V325 is available for \$79.99 after a \$50 mail-in rebate and a two-year customer agreement.

With VZ Navigator, customers get all the features of an advanced navigation system on their mobile phone at a fraction of the price of other GPS devices and systems. VZ Navigator is available in the getGOING shopping aisle of the Get It Now virtual store beginning today for \$9.99 for unlimited monthly access, or \$2.99 for 24-hour use. Customers can download the application directly to their Motorola V325.

Download charges for Get It Now applications vary and airtime charges apply when browsing, downloading and using certain applications. Customers need a Get It Now-enabled handset and Verizon Wireless digital service to access the Get It Now virtual store.

For more information about Verizon Wireless products and services, visit a Verizon Wireless Communications Store, call 1-800-2 JOIN IN or go to [www.verizonwireless.com](http://www.verizonwireless.com).

### About Verizon Wireless

Verizon Wireless owns and operates the nation's most reliable wireless network, serving 51.3 million voice and data customers. Headquartered in Bedminster, NJ, Verizon Wireless is a joint venture of Verizon Communications (NYSE:VZ) and Vodafone (NYSE and LSE: VOD). Find more information on the Web at [www.verizonwireless.com](http://www.verizonwireless.com). To preview and request broadcast-quality video footage and high-resolution stills of Verizon Wireless operations, log on to the Verizon Wireless Multimedia Library at [www.verizonwireless.com/multimedia](http://www.verizonwireless.com/multimedia).

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